

# Whose Norms Are These?

Match the following brands with their stated norms.





# THINK OUTSIDE THE BOX

Lead **by example**.

Learn from **experience**.

**Think outside the box.**

Help better the brand from the inside out.

The time you spend in the office is up to you, depending on your role, needs and results. That means you can **unleash your potential** at work knowing your personal life is in great shape too.



# PRODUCTIVITY IS KEY.

Get stuff done: All engineers should have written code that goes live within a week of starting work.

Use whatever tools you like best, you'll be more productive.

There are **no stupid questions**. Ask anything you don't know.



# FAST IS BETTER.

It's best to **do one thing** really, really well.

**Fast is better** than slow.

There's **always more information** out there.

You can be **serious without a suit**.

Great just isn't good enough.



# BOUNDLESS POTENTIAL

We believe in the **boundless potential** of young people and are committed to the principles of market-based economics and entrepreneurship.

We possess a **passion** for what we do.

We believe in the **power of partnership** and collaboration.

We aim to produce an educational and motivational **impact with relevant, hands-on learning experiences.**



# Answers

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How do norms affect the way a company works or behaves?

# What norms should your team have?