

COMPANY PROGRAM AWARDS 2019-2020

SUBMISSION DEADLINE: Friday, May 1st, 2020 at 11:59 p.m.

SUBMISSION LINK: <https://www.surveymonkey.com/r/CPAwards2020>

INTRODUCTION

Every year, Junior Achievement of Central Ontario recognizes outstanding Company Program students through individual and group awards. The following awards are available to students currently participating in Company Program in the 2019-2020 year. Carefully review all eligibility criteria and required submissions for each award.

The questions included in the award applications are designed to collect information about your Company Program experience and learnings. Your answers to these questions will be used in connection with your application for these awards and will be divulged only to qualified persons who must see them in the course of their duties.

ELIGIBILITY

Individual Awards: Students must be nominated for individual awards by their advisors. Note that all students, regardless of the department they are in, can be nominated for individual awards. Individuals can be nominated for multiple awards but there can be only one nomination per team per category.

Group Awards: Teams can submit a nomination for all group awards. Nominations will only be considered from those teams that:

- submitted their business plan and shareholders report by their respective deadlines
- demonstrated an 80% attendance rate (from beginning of the program to end of February – average over the 14 weeks)
- remitted payment(s) of the first instalment of Fixed Costs (\$100) as well as paid the 10% profits tax (if applicable) to JA Central Ontario in full by their respective deadlines.

INDIVIDUAL AWARDS

There are 10 different individual awards available for Company Program participants:

- ▲ President of the Year
- ▲ Leadership in Finance
- ▲ Leadership in Production
- ▲ Leadership in Marketing
- ▲ Leadership in Human Resources
- ▲ Leadership in Information Technology
- ▲ Leadership in Sales
- ▲ Leadership in Corporate Social Responsibility
- ▲ JA Journey Award (video submission - no Interview required)
- ▲ Changemaker Award (no interview required) *

*The Changemaker Award recognizes a student that has made a positive contribution to the company morale and only requires a submission from an advisor. An additional application from the student is not required and there is no judging process for this award. The advising team from each company will nominate one Changemaker.

Please review the additional guidelines, judging criteria and requirements for each award in the application outline.

GROUP AWARDS

Company Program teams are eligible for 5 different team awards:

- ▲ The Gary & Joanne Reamey Family (CSR) Award
- ▲ Most Innovative Company
- ▲ Best Brand
- ▲ Company of the Year
- ▲ Team Challenge Award (no interview or application required) *

*The Team Challenge Award - JA has been tracking team points throughout the year and no additional application or interview is required.

Please review the additional guidelines, judging criteria and requirements for each award in the application outline.

NOMINATION PROCEDURE

Once nominated, the student is responsible for completing the respective student application. In addition, an advisor must fill out the advisor section of the application and electronically sign the document for eligibility and accuracy.

NEW VIDEO REQUIREMENT

In place of Student Interview Night this year, we are adding a video requirement to the JA Company Program Award Nomination Submissions. Please carefully review the requirements below in addition to the written submissions.

INDIVIDUAL AWARDS

The new video requirement applies to the following 8 awards.

The requirements for the JA Journey and the Changemaker Award have not changed (please refer to their individual application documents for information).

- ▲ President of the Year
- ▲ Leadership in Finance
- ▲ Leadership in Production
- ▲ Leadership in Marketing
- ▲ Leadership in Human Resources
- ▲ Leadership in Information Technology
- ▲ Leadership in Sales
- ▲ Leadership in Corporate Social Responsibility

In addition to the written application, please submit the following:

- ▲ Maximum 2-minute video outlining why you deserve to win the award you are applying for
- ▲ In your video, please ensure that you back your answer up with concrete examples
- ▲ No PPTs or digital visuals allowed; product is allowed
- ▲ Presentation skills & delivery will be judged, but not the overall video production quality

GROUP AWARDS

The new video requirement applies to the following 4 group awards.

- ▲ The Gary & Joanne Reamey Family Award
- ▲ Most Innovative Company
- ▲ Best Brand
- ▲ Company of the Year

In addition to the written application, please submit the following:

- ▲ Maximum 5-minute video outlining why your team deserves to win the award you are applying to
- ▲ In your video, please ensure you back up your answer with concrete examples of the key information summarized below under each award category
- ▲ No PPTs or digital visuals allowed; product is allowed
- ▲ Presentation skills & delivery will be judged, but not the overall video production quality
- ▲ Maximum 5 presenters allowed. Please do not film together in-person. If you have multiple presenters, each presenter will record their part separately with the clips merged into one video to submit. Please do not go over the 5-minute maximum.

When answering the question “why your team deserves to win”, please ensure that you include in your video response the following requirements for each award category:

The Gary & Joanne Reamey Family Award

- ▲ Overview of the Company – how your product/service fills a need, how your vision/mission plays a role in the operation of the business
- ▲ Challenges the team faced and how you addressed them
- ▲ **Impact of the team’s CSR strategy in the community**
- ▲ **Explanation of how the team’s CSR strategy aligns to their company values**

Most Innovative Company

- ▲ Overview of the Company – how your product/service fills a need, how your vision/mission plays a role in the operation of the business
- ▲ Explanation of how the company applied outstanding knowledge in innovation, entrepreneurship and creativity in their product/service and their team functions.
- ▲ Explanation of how the company used creative and innovative solutions to overcome challenges
- ▲ Explanation of how your team came up with this product and how it is different from similar products in the market

Best Brand

- ▲ Overview of the Company – how your product/service fills a need, how your vision/mission plays a role in the operation of the business
- ▲ **Explanation of company's brand strategy including an understanding of target market and rationale behind branding choices**
- ▲ Demonstration of brand consistency and uniqueness

Company of the Year

- ▲ Overview of the Company – how your product/service fills a need, how your vision/mission plays a role in the operation of the business
- ▲ Summary and demonstration of skill development and key learnings throughout the program
- ▲ Highlights of how each department **contributed to the team's success**

SUBMISSION

Students must submit all documents in ONE PDF in full and your video in mp4 format (using a sharing platform like Google Docs or Dropbox) at <https://www.surveymonkey.com/r/CPAwards2020> no later than **Friday, May 1, 2020 at 11:59 p.m.** The pdf file cannot be bigger than 16 MB. An application without all required documents will not be considered. No email applications will be accepted.

Please keep in mind that extra materials (such as photos, charts, links etc.) will not be passed on to the judging committee for individual awards. The additional requirements for group awards are outlined under the specific award guidelines.

WINNER RECOGNITION

Individual Awards (8 departmental + 1 JA Journey): Winners will receive a Certificate of Excellence, Letter from our CEO/President, an exclusive invitation to attend our **Governors' Dinner with a private** gathering of winners beforehand in November.

Changemaker Award: Nominees will receive a Certificate of Excellence and Letter from our CEO/President. **One Changemaker will be drawn to attend our Governors' Dinner in November.**

Group Awards: Winners will receive a Certificate of Excellence, Letter from our CEO/President and each winning team will have the opportunity to select one student to **attend our Governors' Dinner in November.**

****Top team from the Gary & Joanne Reamey Award, COY and Most Innovative Company may be put forward for the JA Canada National COY award (at the discretion of JA Central ON).*

CONTACT INFORMATION

Please direct all inquiries regarding Company Program Awards to the CP Team. Note the CP Team will respond to your message during our business hours of 8:30 am – 5:00 pm from Monday – Friday.

Lucia Ly
Manager, Company Program
T. 416-360-5252 x224
E. lly@jacentralontario.org

Lesley Tulipano
Program Manager, Secondary School
T. 416-360-5252 x227
E. ltulipano@jacentralontario.org