



COMPANY PROGRAM YEARBOOK 2018-2019

TABLE OF CONTENTS

3

Letter from
the CP Team

4

CP by the
Numbers

5

Celebrating
JA 100

6

I Am JA
Statements

7

CP Song
Playlist

8

CP Sponsors

11

CP Events

20

CP Awards

51

CP Companies

LETTER FROM THE JA CENTRAL ONTARIO COMPANY PROGRAM TEAM



“

Congratulations to all of our CP Achievers for a successful Company Program year. It is no easy feat starting up a business – let alone when you are in high school! We are very proud of all that you have accomplished – whether that is exceeding your sales or revenue goals, building new skills, winning awards, or making new connections. We hope you found this experience meaningful and you left feeling more prepared as you move towards your future plans. We hope to see you again soon, either as a returning achiever or JA alumni.

All the best,
Lucia & Lesley

”

COMPANY PROGRAM BY THE NUMBERS

**1000+
STUDENTS**

**350+
ADVISORS**

**54
COMPANIES**

**\$70, 000+
IN SALES**

**\$5700+
TO CHARITY**

JA 100

100 years. 100 countries. 100 million success stories.

As one of the world's largest youth-serving NGOs, JA prepares young people for employment and entrepreneurship. For 100 years, JA has delivered hands on, experiential learning in financial literacy, work readiness, and entrepreneurship. Supported each year by nearly half a million corporate volunteers, and reaching more than 10 million young people, JA is one of few organizations with the scale, experience, and passion to build a brighter future for the next generation of innovators, entrepreneurs, makers, and managers.

BECAUSE OF JA, I AM...

Ready
Fearless
Conscious
Business-savvy
Person
Experienced
Striving
Step
Empowered
Driven
Resilient
Wiser
Curious
Motivated
leader
Confident
Inspired
Enlightened
Influential
Ahead
Stronger
New
Ambitious
Proud
Protected
Tenacious
Aware
Powerful
Strong
Environmentally Enriched

CP PLAYLIST

We asked Achievers what song represents their team best...

Mr Blue Sky - ELO
We are the Champions - Queen
I Need a Dollar - Aloe Blacc
Rise - Katy Perry
Remember Me - Coco soundtrack
Started From The Bottom - Drake
Can't Hold Us - Macklemore and Ryan Lewis
Fireflies - Owl City
High Hopes - Panic at the Disco
You're my best friend - Queen
Firework - Katy Perry
The Sound of Silence - Simon And Garfunkel
Flight of the Bumble Bee

Grow - Conan Gray
Michela - Chameleon
I Lived - One Republic
The Climb - Miley Cyrus
What ever it takes - Imagine Dragons
Good Feeling - Flo Rida
Don't Stop Me Now - Queen
Old Town Road - Lil Nas X and Billy Ray Cyrus
God's Plan - Drake
On Top of the World - Imagine Dragons
Time of Our Lives - Pitbull, Ne-Yo
Happier - Marshmello and Bastille
The Final Countdown - Europe
Panda - Desiigner

Let It Go - Idina Menzel
The Rembrandts - I'll be there for you
Survivor - Destiny Child
Take Me Home, Country Roads - John Denver
What do I know - Ed Sheeran
Happy by Pharrell Williams
Money - Cardi B
Hall of Fame - The Script



COMPANY PROGRAM SPONSORS

COMPANY PROGRAM SPONSORS



COMPANY PROGRAM SPONSORS

LoyaltyOne®

 **MERCER**

NEWMARKET
Hydro

 **Pelmorex
Media**

STARKREALTY

WWW.STARKREALTY.CA




RSM

THE POWER OF BEING UNDERSTOOD
AUDIT | TAX | CONSULTING

SAP

 **Scotiabank**

 **suez**

TD

Company Program Hosts:

IBM

 **COMPASS
GROUP**


**THE VILLAGE
hive**

 **ROGERS™**

 **thecreativespace**
a coworking community

 **JA Central Ontario**
A Member of JA Canada

 **JA**

JA 100

COMPANY PROGRAM EVENTS

STUDENT NETWORKING AND GOVERNOR'S DINNER

At JA's 30th Annual Governor's Dinner, 108 Company Program students had the opportunity to dine and network with a number of business professionals. Before the event, they attended a student networking workshop, sponsored by TD, where they learned about networking etiquette.



“

It was amazing to meet and talk to people working in different fields and listening to the alumni stories.

”



IDEATION WORKSHOP

This November, Deloitte hosted around 100 Company Program students for a design thinking and ideation workshop. In this workshop, students learned how to think differently and how to disrupt the status quo when it comes to designing and developing new products and services.



“

[The event] was very informative and easy to understand. I think the speakers were great as well. Overall it was very engaging.

”



STUDENT MANAGEMENT TRAINING (SMT)

At SMT, sponsored by CPA Ontario, close to 400 student leaders, elected as executives, spent the day focusing on development in the areas of leadership, communication, problem solving, conflict management and teamwork. The event was hosted at the BMO Institute for Learning and the entire group participated in a Team Business Challenge presented by LoyaltyOne.

SMT CHALLENGE WINNER

Catchy Cuff (Deloitte Burlington)



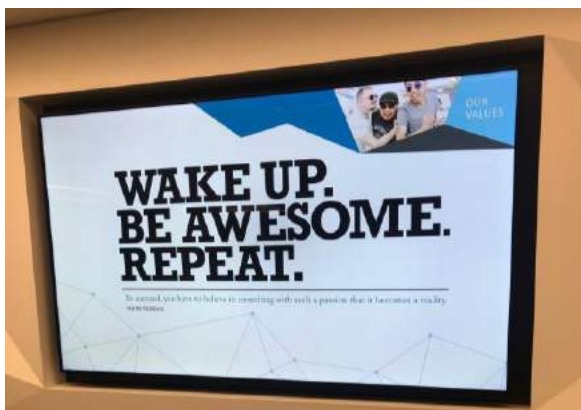
“

I enjoyed everything, from the keynote speaker to the breakout sessions. However, I think the best part was the networking opportunity we were given. I met some amazing people that day.

”

BATTLE OF THE ADS WORKSHOP

Around 100 Company Program students attended a workshop led and hosted by LoyaltyOne. Students learned about what makes an effective commercial by analyzing ads and then brainstorming a commercial idea of their own.



“

I liked the process of analyzing different commercials using the same three step process. This was very effective in getting everyone to understand the basics of what goes into making a commercial.

”



COMPANY PROGRAM TRADE SHOW

In March, 150 of our Company Program Achievers spent the day perfecting their sales pitches and developing their entrepreneurial skills at our 4th annual Trade Show presented by DSA Canada. Prior to opening the Trade Show, our participants had the opportunity to go to the 68th floor of the BMO Offices and learn all about the art of sales at a workshop.

TRADE SHOW WINNERS

BEST BOOTH

Paix Toronto

BEST SALES PITCH

Lace Out Loud

ACHIEVER'S CHOICE

Auxilium



“

My favorite part of the Tradeshow was getting to practice my sales pitch and also getting to learn about the variety of products other teams were making!

”



LIQUIDATION WORKSHOP

This Spring, close to 100 Company Program students gathered at Deloitte for a liquidation workshop to learn about how to close their business at the end of the program. Students participated in liquidation activities and had an opportunity to hear from Deloitte industry professionals.



“

Thank you for creating this amazing and extremely helpful workshop. I really enjoyed the whole experience especially the end when we could ask the for advice.

”



INTERVIEW NIGHT

Over 100 student finalists joined us at Interview Night, sponsored by CIBC. The finalists were selected based on their written nominations that were reviewed by KPMG. At Interview Night they had the opportunity to present their case to a panel of industry professionals as to why they should be award recipients.



COMPANY PROGRAM CELEBRATION: VENTUREON

Each year, JA Central Ontario invites students, advisors, parents, family and friends to celebrate the Company Program year. At ventureON, sponsored by CIBC, student award winners are announced, guests listen to speakers from various industries and the Top 3 Finalists for Company of the Year present.





COMPANY PROGRAM AWARDS

FINALISTS

LEADERSHIP IN CORPORATE SOCIAL RESPONSIBILITY



ANDREW PINCHAK
CHARMED



ANNIKA FU
ROOTCASE



ASIMA HUDANI
MINIMA



JENNIFER ZHANG
ACORNTALENT



KARAM BAMBAWALE
MARVELESCENTS



KONSTANTINA TSOTOS
STRO



MEGHA CHAWLA
CHRG



NABEEL ALAM
I'M SO BOARD



LEADERSHIP IN CORPORATE SOCIAL RESPONSIBILITY AWARD WINNER

ANNIKA FU

Rootcase
Sponsored by CIBC

FINALISTS

LEADERSHIP IN FINANCE



ANIKA MARZIA
LACED DESIGNS



DANIEL LUPAS
DEJA BRU



IRENE HU
DIVERCITY



KRISHNA BAMBAWALE
MARVELESCENTS



NATASHA CHEN
SHARPEN TUTORING



RAJVEER BAWA
EYE SHIELD



ROCKY WANG
SQUOOSH SLIME



SHIRLEY REN
EQUALIFE



LEADERSHIP IN FINANCE AWARD WINNER

SHIRLEY REN

Equalife
Hosted by The Village Hive

FINALISTS

LEADERSHIP IN HUMAN RESOURCES



ANSIA SIVAKUMARAN
MARVELESCENTS



FRIAN FRIAS
AHH-EE



JOEL VIDAD
MINIMA



JOSH RAINER CHUA
AUXILIUM



KENDRA STURDEE
PIN THE CITY



LAUREN FONG
CLASSIC DESIGNS



MARIAM AL-HULAIBI
FINANZY



YVONNE CAO
UNITE



LEADERSHIP IN HUMAN RESOURCES AWARD WINNER

ANSIA SIVAKUMARAN

Marvelescents
Sponsored by TD

FINALISTS

LEADERSHIP IN INFORMATION TECHNOLOGY



ANTHONY LAZAR
DEJA BRU



HELEN LIN
ACORNTALENT



JACKY XU
AFFIRM



KISHARNE VASIKARAN
EYESUP



LEO CHAI
INGENIUS SOLUTIONS



WILLIAM LAW
ROOTCASE



YALDA SHABESTARI
AUXILIUM



ZAKI RANGWALA
LACE OUT LOUD



LEADERSHIP IN INFORMATION TECHNOLOGY AWARD WINNER

YALDA SHABESTARI

Auxilium
Sponsored by TD

FINALISTS

LEADERSHIP IN MARKETING



ALEX BASTIN
MARVELSCENTS



ALEXANDRU IONITA
MINIMA



CHANTELLE YAN
RETTET TOYS



ELAINE CHEUNG
EYESUP



JOHN LIU
EYE SHIELD



MIKAILA COBER
BEE-NIES



SELENA ZHOU
AFFIRM



XIN RAN ZHAO
CHILLIN'



LEADERSHIP IN MARKETING AWARD WINNER

ALEXANDRU IONITA

Minima
Sponsored by Deloitte.

FINALISTS

LEADERSHIP IN SALES



ANGIE CHAN
AHH-EE



BILL CHAN
MARVELESCENTS



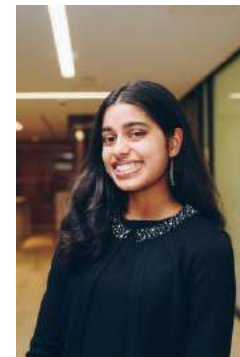
CATRIONA CHAN
EYE SHIELD



GRACE KE
AUXILIUM



JALENA LEE
ACORNTALENT



MEGEN D'SOUZA
LACED DESIGNS



MERCEDES FONG
SOWSMILE



MICHAEL ZHANG
CHRG



LEADERSHIP IN SALES AWARD WINNER

JALENA LEE

AcornTalent
Sponsored by Deloitte.

FINALISTS

LEADERSHIP IN PRODUCTION & QUALITY ASSURANCE



AMEDEO CUNSOLO
ACCENTUS



GABRIEL SANCHEZ
PAIX TORONTO



HARINEI SIVACUMAR
AHH-EE



HONG YI CHEN
ACORNTALENT



HUIYING XU
MARVELESCENTS



MAJDA LOJPUR
RETTET TOYS



RICKIE HUANG
AFFIRM



SANDY WU
AUXILIUM



**LEADERSHIP IN
PRODUCTION & QUALITY
ASSURANCE AWARD WINNER**

HONG YI CHEN

AcornTalent
Sponsored by Deloitte.

FINALISTS

PRESIDENT OF THE YEAR



ABIGAIL LEU
RETTOR TOYS



AHMED ABBAS
LACED DESIGNS



ERICA WANG
ACORNTALENT



ESTELLA LAMARCHE-DYKEMAN
TOTEWORTHY



GISELLE SALDANHA
SOWSMILE



JESSICA SONG
FINANZY



KARISHMA SHAH
EYESUP



XIONGXIONG PEI
PAIX TORONTO



PRESIDENT OF THE YEAR AWARD WINNER

KARISHMA SHAH

eyesUP

Sponsored by RBC

FINALISTS

BEST BRAND AWARD



ACORNTALENT
SPONSORED BY DELOITTE



CHRG
SPONSORED BY GRANT THORNTON



LACED DESIGNS
SPONSORED BY RBC



MARVELESCENTS
SPONSORED BY TD



PAIX TORONTO
SPONSORED BY TD



ROOTCASE
SPONSORED BY CIBC

BEST BRAND AWARD WINNER

LACED DESIGNS
A JA COMPANY

SPONSORED BY RBC

FINALISTS

COMPANY OF THE YEAR



ACORNTALENT
SPONSORED BY DELOITTE



MARVELESCENTS
SPONSORED BY TD



PAIX TORONTO
SPONSORED BY TD



RETTTER TOYS
SPONSORED BY CELESTICA



SOWSMILE
SPONSORED BY BARCLAYS



TOTEWORTHY
SPONSORED BY SCOTIABANK

COMPANY OF THE YEAR



SPONSORED BY DELOITTE.

FINALISTS

GARY & JOANNE REAMEY FAMILY AWARD



ACORNTALENT
SPONSORED BY DELOITTE



CHRG
SPONSORED BY GRANT THORNTON



EYESUP
SPONSORED BY RBC



I'M SO BOARD
SPONSORED BY RBC



MARVELESCENTS
SPONSORED BY TD



PAIX TORONTO
SPONSORED BY TD

GARY & JOANNE REAMEY FAMILY AWARD WINNER



SPONSORED BY RBC

FINALISTS

MOST INNOVATIVE COMPANY



ACORNTALENT
SPONSORED BY DELOITTE



CHARMED
SPONSORED BY SCOTIABANK



CHRG
SPONSORED BY GRANT THORNTON



EYESUP
SPONSORED BY RBC



INGENIUS SOLUTIONS
SPONSORED BY GE



RETTTER TOYS
SPONSORED BY CELESTICA

MOST INNOVATIVE COMPANY



SPONSORED BY DELOITTE.

TEAM CHALLENGE AWARD WINNER



SPONSORED BY BARCLAYS

FINALISTS

BATTLE OF THE ADS presented by LoyaltyOne



ROOTCASE
SPONSORED BY
CIBC



MINIMA
SPONSORED BY
DELOITTE.



AESTHETIC SCRUNCHIES
SPONSORED BY
MARSH & MCLENNAN COMPANIES



STRO
HOSTED BY
COMPASS GROUP



PLUS PAC
SPONSORED BY
SCOTIABANK



BEE-NIES
SPONSORED BY
NEWMARKET HYDRO

JA BATTLE OF THE ADS WINNER

presented by LoyaltyOne



SPONSORED BY CIBC



**JA JOURNEY AWARD
RETURNING ACHIEVER
WINNER**

GABRIEL SANCHEZ

Paix Toronto
Sponsored by TD



JA JOURNEY AWARD FIRST YEAR ACHIEVER WINNER

GAVIN YUAN

Auxilium
Sponsored by TD

THE 2018/2019 CHANGEMAKERS

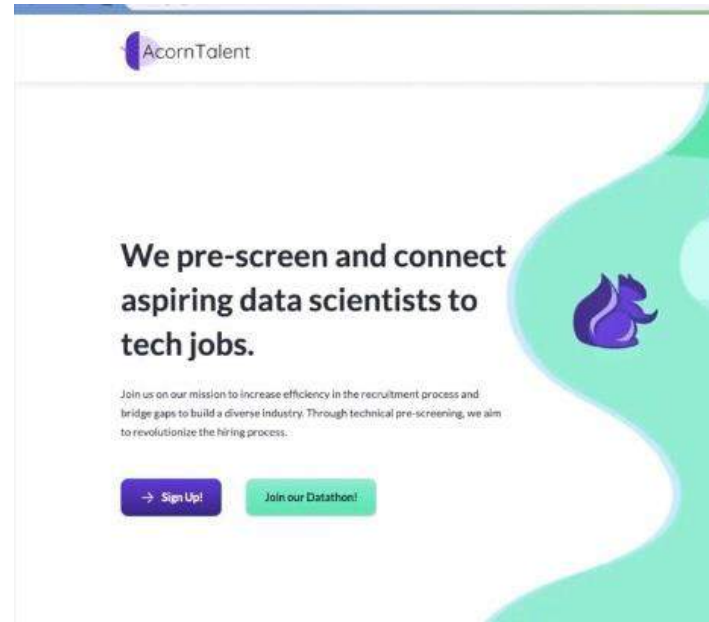
Abarna Muruganantham, ConsignNet
Abhishek Jariwala, Equalife
Aidan Mathew, Classic Designs
Aiman Dhiloon, Catchy Cuff
Alex Veron, Occupation Station
Annabelle Thomas, Sprout
Ansia Sivakumaran, Marvelescents
Areeba Raza, Affirm
Catriona Chan, Eye Shield
Celine Cheung, CHRG
Chelseyah Emanuel, Formula Kloud
Danial Hassan, STRYPE
Elly Yu, Laced Designs
Erika Chow, Unite
Estella Lamarche-Dykeman,
Toteworthy
Ethan Harris, KTZ
Farheen Akhter, Deja Brü
Frian Frias, AHH-EE

Jennifer Liu, Spill
Jessica Song, Finanzzy
Joel Vidad, Minima
John Paul Ruttan, Sharpen Tutoring
Joshua Dinshaw, Benesse Apparel
Judy Guo, Charmed
Julia Young, Bee-nies
Karishma Shah, eyesUp
Kayla Lewis, Accentus
Kevin Pulido, Exhalin'
Konstantina Tsotos, Stro
Maranda Burke, PopCycle
Matthew Gouveia, Vitreus
May Alsaigh, Divercity Ontario
Milena Pappalardo, Wenjü
Mykala Flood, Aesthetics Scrunchies
Nick Wood, Rootcase
Parker Davis, Fuse
Petar Mijacevic, AcornTalent

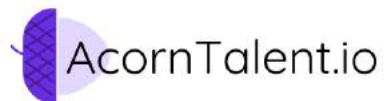
Pranav Kumar, Sleeve It On
Quiana Fernandes, Plus Pack
Rynah Jamil, Retter Toys
Salah Abboushi, InGenius Solutions
Serena Poonawalla, Lace Out Loud
Sharon Jiang, SowSmile
Sharugan Kumarakulasingham,
Generation6ix
Simrit Randhawa, Rolling By the
Dozen
Spiros Bekiaris, SQUOOSH Slime
Valentina Alvarez, Conscientia
Xiao Wei (Vivian) Han, Chillin'
Xiongxiong Pei, Paix Toronto
Yalda Shabestari, Auxilium
Zaeem Khalid, I'm So Board
Zarmeen Yaqoob, Pin the City



COMPANY PROGRAM STUDENT COMPANIES



ACORN TALENT



Acorn Talent equalizes the playing field of recruiting by matching data scientists with employers through our online website. We help the most talented STEM students get their 1st job in data science through digital quizzes, hackathons and recruitment events.

We have a website where students can sign up and complete quizzes that relate to data science. After, we match students with employers based on their results. We help the most talented STEM students get their dream job in data science.

Sponsored by:

Deloitte.



ACORN TALENT TEAM HIGHLIGHTS

- \$3530 in Revenue
- Winner of the Most Innovative Company award and Company of the Year award

BIGGEST LEARNING

Our teams biggest learning was the need for collaboration, teamwork and upliftment. As a large team were able to work together to create an amazing product through working together. Cooperation allowed this year to truly become memorable.

FAVOURITE COMPANY PROGRAM MEMORY

Our favourite memory was the Datathon that Acorn Talent hosted. It was so much fun helping to plan it and manage the daily operations of it. We all came together as a team when we hosted and it was a very fond memory.



ACCENTUS



Accentus aims to help people of all ages combat the many every day stresses of life in an easy, fun way.

Our product, Ooba stress balls, are handmade stress balls made by our team that come in a variety of colours and patterns with a one-of-a-kind 3D printed cap to add extra grip and set our product apart from standard stress balls.

Sponsored by:





ACCENTUS TEAM HIGHLIGHTS

- \$875 in Sales
- \$150 Donated to The Maddie Project

“BIGGEST LEARNING”

Our team's biggest learning during our Company Program experience would be that most of the time, things don't work out the way they are originally planned, so being adaptable is imperative to success.

“FAVOURITE COMPANY PROGRAM MEMORY”

Our favourite memory from Company Program would have to be attending Trade Show and learning about all of the incredible products other high school students were able to design and produce in only a few months. So much talent and creativity in one room!



AESTHETICS SCRUNCHIES



Aesthetics provides stylish and ethically sourced scrunchies. The packaging is recyclable and the fabric is made from used and sterilized clothing. We have put together a team determined to make a difference environmentally through our scrunchies. We hope our small impact will have a ripple effect and cause our consumers to spread word of environmentally friendly scrunchies and bring our idea to the fashion world.

Sponsored by:





AESTHETICS SCRUNCHIES TEAM HIGHLIGHTS

- \$290 in Sales
- Organizing and meeting with the Executive VP of PRESTO



BIGGEST LEARNING

Our team faced a hurdle when midway through our operations, we had to switch products. Our team originally came up with another product idea, but due to the time constraints, we realized that a switch was necessary. Our team learned how to adapt to the changing environment around us very quickly, and we managed to build up an entirely new company in the span of 5 weeks.



FAVOURITE COMPANY PROGRAM MEMORY

During our several weeks of production, our entire team came together. Disregarding position, all members played an equal part in the manufacturing, marketing, and selling of our product.





AFFIRM



Affirm is a minimalist company focusing on laptop accessories, specifically laptop pouches. We offer a protective laptop case. The outer material is durable canvas and the inside is a soft fuzzy material. They come in a modern grey colour with black highlights for the zippers and a very simplistic brand logo on the bottom right to emphasize the minimalism of our company. We also try to include a mental health aspect which tries to empower young people.

Sponsored by:





Ahh-ee is a youth-centric company that strives to calm the discord between generations. Built by the adolescents of today and leaders of tomorrow, we aim to reshape the preconceptions of teenagers and the driving forces behind our choices.

Our stories come together with the intention of bridging the social gap between generations through a comprehensive narrative of today's adolescent development.



AUXILIUM



Our mission is to unleash your potential one page at a time. We accomplish this by providing tips and tools to help improve the mental health and physical well being of students. Relax, Realize, Rebuild resonates within our company.

The WonderNote is a multi-purpose, environmentally and tech-friendly notebook filled with customizable pages. The WonderNote contains detailed instructions that includes creative ideas on maintaining and improving one's mental health and wellbeing.

Sponsored by:





AUXILIUM TEAM HIGHLIGHTS

- \$8627 in Sales
- Winner of the JA Trade Show Achiever's Choice Award

BIGGEST LEARNING

Auxilium's biggest learning experience occurred at our site visit at CAMH. While, most of us in our company had limited knowledge of our the initiative we were fighting for. This visit not only provided us with some insight on where our donations were going to, but a reason to fight.

FAVOURITE COMPANY PROGRAM MEMORY

The best memory this year was having the opportunity to know each of the members in the company and working together to reach goals such as making an impact to the community with our initiative. Watching each other grow over the program is much more of a lasting experience than any event alone.



BEE-NIES



We are a group of like minded and environmentally conscious teens who wish to bring awareness towards the declining population of bees. We work hard towards our goals, but most importantly; we have fun!

We make environmental consciousness fashion statements with bee themed hats to raise awareness about the bees. We include info cards with every purchase. The two designs we have are black with the word honey and one with a honeycomb design

Sponsored by:





BEE-NIES TEAM HIGHLIGHTS

- \$4725 in Sales
- \$207 donated to the Ontario Beekeepers Association



BIGGEST LEARNING

We had all agreed that the thing we learned the most about is how to work coherently as a team. The biggest factor of that is to communicate correctly. This is so that everyone will work more cohesively, and issues will occur less. This was an especially important lesson during our selling season.



FAVOURITE COMPANY PROGRAM MEMORY

Our favorite memory is definitely the trade show. Not only did we have an opportunity to see what other JA teams had worked on, but it was a great learning experience. We learned more about customer interactions, and just how difficult making sales could be. Despite that, it was still tons of fun!





BENESSE APPAREL

Benesse Apparel

Our company's mission is to encourage and empower individuals through the influence of words.

We sell hats with encouraging words of wellbeing and motivation featured on them, and donate 10% of all net profits to Support Sick Kids.

Sponsored by:





BENESSE APPAREL TEAM HIGHLIGHTS

- \$1745 in Sales
- \$174 Donated to Sick Kids and Women's College Hospital

BIGGEST LEARNING

The biggest takeaway was that while there may have been a lot of energy in session, keeping up with those commitments for the rest of the week and following through before the next session was much harder than expected.

FAVOURITE COMPANY PROGRAM MEMORY

The moment where we decided our product - there were lots of tears and personal connections to Sick Kids, and so we knew we were on the right track in supporting their cause when we got a unanimous YES! to that idea.



CATCHY CUFF



The CatchyCuff is a revolutionary new product designed to eliminate drips from escaping down the sides of beverage containers. It consists of a stretchy, bracelet-like cuff that goes around any size of beverage receptacle. It is comprised of a super absorbent antibacterial sponge, attached to a thick, washable outer fabric and two strips of resistance bands that allow the product to be one size fits all.

Sponsored by:

Deloitte.



CHARMED



Charmed is a business that aspires to create unique handmade keychains to connect with our customers. Our goal is to create a memorable experience and a difference within the community by using environmentally friendly materials.

Our company creates keychains using non-toxic resin and various decorations to create beautiful designs. Each charm is unique and handcrafted. The quality of our quality products goes through a rigorous quality control before final packaging.

Sponsored by:





CHARMED TEAM HIGHLIGHTS

- \$866 in Sales
- Top 6 Finalist for the Most Innovative Company Award



BIGGEST LEARNING

The biggest learning experience was how much time and energy goes into running a company. It was great fun developing our product, but we found it quite time consuming as we started production and sales. In the end the busy meetings and hectic weeks between them were all worth it.



FAVOURITE COMPANY PROGRAM MEMORY

Charmed's favourite memory was the Christmas party. Aside from the pizza and homemade cookies, we celebrated the creation of Charmed. We celebrated the end of the school test season and holidays with a gift exchange game called Kris Kringle, sharing many laughs over new friendships.





CHILLIN'



Our mission is to provide the most comfortable hoodie that allows the individual to 'chill'. Chillin' allows people to spend some time with themselves, get some alone time, and also chillin' with their friends and their family. It also helps bring awareness of one's relaxation and appreciation of life and how to take a pause in life and enjoy the moment.

Sponsored by:





CHILLIN' TEAM HIGHLIGHTS

- \$3415 in Sales
- Exceeding sales goals



BIGGEST LEARNING

It was a good opportunity for high school students to meet and deal with different students from different ages, backgrounds, genders. The biggest learning was to step out of our comfort zones and actually meet new people, and working with new teammates instead of going home and watching Netflix.



FAVOURITE COMPANY PROGRAM MEMORY

Having an amazing meeting room, with beautiful views where you can see almost half of Toronto and spending time with a great group of people.





CHRG



CHRG is a new innovative company focused solely on empowering youth through art therapy. Our vision as a company is to bring the local community together by sharing stories about emotion and mental well-being.

Our product is a USB charging bracelet. The charging wires themselves are encased in noir faux leather, which comes in a beautiful woven pattern with a glossy finish. CHRG creates unique designs on top of this base design as well.

Sponsored by:





CHRG TEAM HIGHLIGHTS

- \$1124 in Sales
- Top 6 Finalist for Most Innovative Company, The Gary & Joanne Reamey Family Award and Best Brand Award



BIGGEST LEARNING

We learned that it takes a team effort to be successful. We were able to be more successful by putting in extra hours and collaborating effectively with one another. With the healthy relationships we have, we were able to contribute the collaborative efforts of the entire company, and their ideas.



FAVOURITE COMPANY PROGRAM MEMORY

Our paint night has been a success, where our members had their mental health rejuvenated through the strokes of the paintbrush against the canvas just waiting to become a unique piece of art which personified the feelings and inner desires of our members.





CONSCIENTIA



Our product is a journal which is a collection of puzzles, mandalas, writing prompts, and affirmations.

Our company works towards raising awareness for mental health by breaking the stigma and promoting change.

Sponsored by:





CONSCIENTIA TEAM HIGHLIGHTS

- \$900 in Sales
- \$100 Donated to Jack.org

“

BIGGEST LEARNING

The greatest skill we acquired was the ability to multi-task by taking on different roles in the company. Within each of the different departments, we gained expertise in our roles and developed key aspects to run the company.

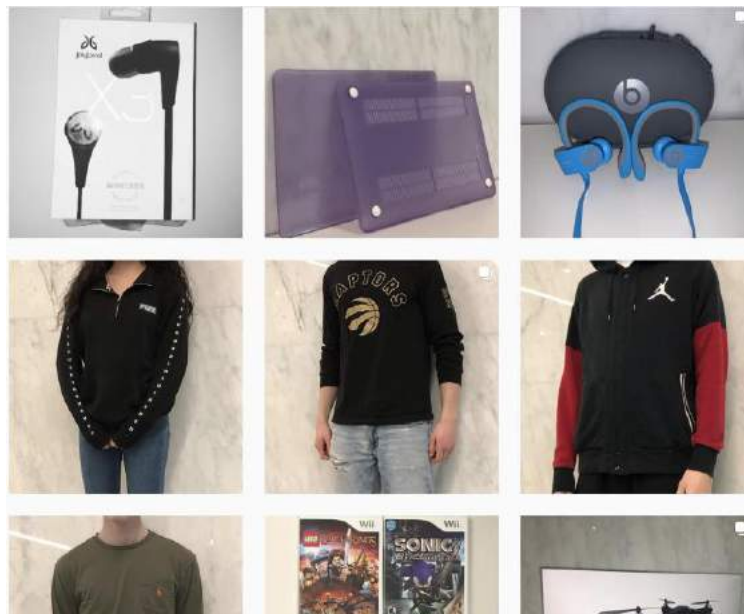
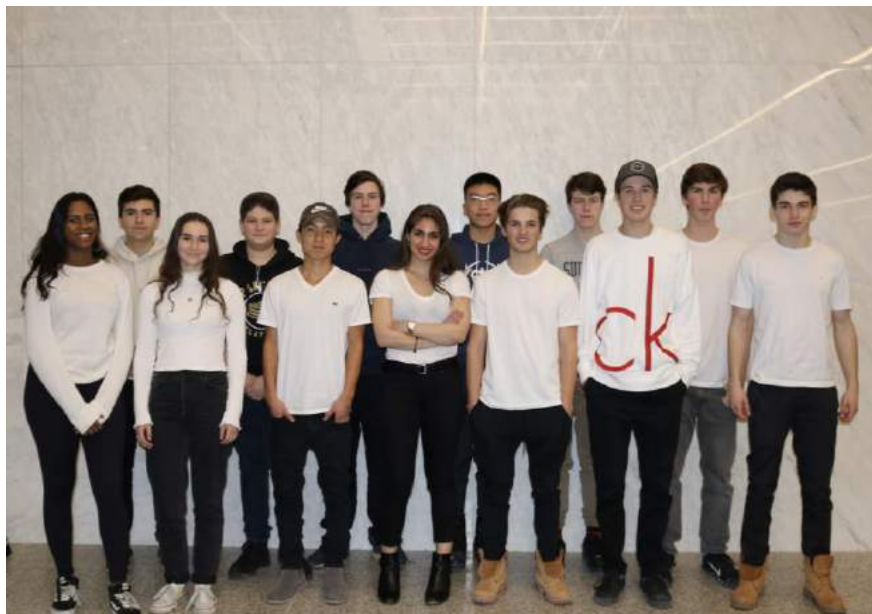
”

“

FAVOURITE COMPANY PROGRAM MEMORY

Our favourite memory was from the Trade Show because it gave us the chance to display the hard work we put into our product to the public. Giving sales pitches also helped us improve our communication skills.

”



CONSIGNNET



ConsignNet is a company built by teens, for teens. We strive to provide a safe, convenient and affordable experience when consigning everyday items. We believe that we should limit the amount of waste in our environment and instead of filling up landfill with clothing and harmful chemicals in electronics we aim to find these a items a second home. We acquire goods brought to us both internally and externally, advertise them on a social media platform, meet the buyer, then split revenue between the company and the Consignor.

Sponsored by:





CONSIGNNET TEAM HIGHLIGHTS

- \$460 in Sales
- Developing a product that is new to JACO Company Program



BIGGEST LEARNING

My team's biggest learning has to be how to manage business changes. We learned that while staying true to the company values and goals are important, they are not set in stone, and can be augmented to better benefit the business.



FAVOURITE COMPANY PROGRAM MEMORY

My favourite memory from the Company Program has to be when we launched our first "item drop" on our Instagram. Just minutes after launching these items our DM's (messaging part of the app) were basically flooded with potential customers.





DEJA BRÜ

Deja Brū

We sell 7 assorted Teas, all fairtrade. The flavours are Earl Grey, Green Tea and English Breakfast. Each is attached to seed paper so once you are done you can plant it into the soil and it will grow. This symbolizes growth and the full circle affect of 'putting back what you are taking.'

Our company supports many important causes surrounding our society today. In doing that, we wanted to combat a peace of mind and so we sell Fairtrade tea that provides benefits to the body and mind.

Sponsored by:





DEJA BRÜ TEAM HIGHLIGHTS

- \$909 in Sales
- Giving \$120 towards CAMH, Nature Conservancy of Canada, Canadian Feed the Children



BIGGEST LEARNING

Quality control of the product, it was hard to make products very fast and efficient whilst keeping each product uniform and clean.



FAVOURITE COMPANY PROGRAM MEMORY

Making the advertisement was extremely fun and engaging for the company but more than that in retrospect it was growing and learning throughout the company program.





DIVERCITY ONTARIO



Diversity Ontario wants to empower the youth of the GTA and encourage diversity within a community. Our company hopes to inspire individuals in the world of business and motivate the inclusion of different cultures in a community.

Our beanies are made of designer black acrylic material. The front of our beanie includes an embroidered design of the popular Absolute World Towers in white with the writing "Sauga City", with our company logo in the back.

Sponsored by:





DIVERCITY ONTARIO TEAM HIGHLIGHTS

- \$464 in Sales
- Working as a team to brainstorm, design and produce a finalized product



BIGGEST LEARNING

One of the biggest things we learned was the importance of time management and how to work together as a team. We learned that is important to set due dates for certain tasks in order to move on to future ones. Also, we were able to strengthen our communication skills by working with our team.



FAVOURITE COMPANY PROGRAM MEMORY

Our favourite memory was our product pitch meeting. Everybody came with such great ideas and pitches; it was amazing to see everyone defend their ideas and to see their passion ignite. This event allowed us to truly work together as a team for the first time. It was unforgettable.





EQUALIFE



At Equalife we create bracelets and strive to spread awareness about animal cruelty and unethical actions towards animals. Each bracelet represents the pledge to help and respect animals.

Each bracelet made by the members of Equalife are made with love and in hopes to spread awareness about animal cruelty. Proceeds then are donated to charitable foundations to help protect animals that are known to be apart of animal cruelty and abuse.

Hosted by:





EQUALIFE TEAM HIGHLIGHTS

- \$1083 in Sales
- \$92 Donated to Shades of Hope Wildlife Refuge and The Owl Foundation



BIGGEST LEARNING

Our biggest learning during this experience came from the various workshops JA held, such as the exec training, commercial workshops and tradeshow.



FAVOURITE COMPANY PROGRAM MEMORY

Our favourite memory was the tradeshow. It was the climax in our JA journey.





EXHALIN'



Our product is a wellness box which contains the contact information for various help lines. In the box, there contains a stress ball, pen, journal, candle, and slime.

Our company aims to improve the mental well being of young people in Canada. We believe that in this day and age, mental health should not be seen as a taboo subject. One of our main objectives is to help our customers obtain mental health resources.

Sponsored by:





EXHALIN' TEAM HIGHLIGHTS

- \$480 in Sales
- Donating profits to Stella's Place

BIGGEST LEARNING

“ One of the greatest things we have learned this year was to put ourselves in our customers shoes. Part of this includes surveying potential customers on what they would like to see in our product. It also includes pricing our product affordably. ”

FAVOURITE COMPANY PROGRAM MEMORY

“ The best memory from our Company Program was the time when we finished making our product. Everyone's productivity level and morale were at an all time high. ”



EYESUP



We are a team of passionate high-school students driven to spread awareness about distracted driving and help instil safer driving habits through the use of our product.

Our product is a dashboard camera device that uses facial tracking (Viola Jones algorithm) to determine whether the driver is paying attention to the road. If the driver does not look at the road for more than 3 seconds, our device alerts the driver to focus on the road.

Sponsored by:





EYESUP TEAM HIGHLIGHTS

- Building a complex prototype
- Winner of The Gary & Joanne Reamey Family Award



BIGGEST LEARNING

Our teams largest learning was the importance of perseverance. Due to the complexity of our product we came across countless errors in production, and we had to keep going despite of major failures along every step. However, we persisted and achieved our goal which was to develop our product.



FAVOURITE COMPANY PROGRAM MEMORY

Our favourite memory was the opportunity to attend the Trade-show in March as it was the first chance we had to sell our product and it was also a very amusing experience as we got to interact with many other JA companies and people that were truly fascinated by our product and mission.





EYE SHIELD



Our vision and mission is to inform our community about the dangers of technology and engrain safe cyber practices into our everyday lives. By committing to education and protection, we provide a secure, sleek and accessible webcam cover in black and white. In addition, we also have an organized website with reputable resources that aims to educate youth on cyber security. Eye Shield strives to combat cyber dangers and hackers in the growing online community.

Sponsored by:





EYE SHIELD TEAM HIGHLIGHTS

- \$1810 in Sales
- Selling 1050 units of product



BIGGEST LEARNING

Despite our limited knowledge, we worked together to resolve issues, accomplish tasks and reach milestones. Our biggest learning outcome was finding our love for business and learning how to navigate in the world of entrepreneurship.



FAVOURITE COMPANY PROGRAM MEMORY

Our favourite memory is assembling our product during our meetings. When bringing in the supplies and forming an assembly line, our team was excited that our vision became a tangible item, and we were able to start sales. Also, at the Trade Shows our members were proud to see our hard work, dedication and long hours come to life and bring joy to our customers.





FINANZY



Finanzy is a simple board game that teaches youth and just about anyone about financial literacy. Players will travel through the three stages of life, in which they are faced with real-world decisions and consequences.

Our company's main goal is to "create wellness by making 'fun-ancial' decisions". We aim to share important knowledge related to financial literacy with as many people as possible, through the use of a fun and interesting card game.

Sponsored by:

STARKEREALTY

WWW.STARKEREALTY.CA



FINANZY TEAM HIGHLIGHTS

- \$1337 in Sales
- Selling over 300 shares in the company



BIGGEST LEARNING

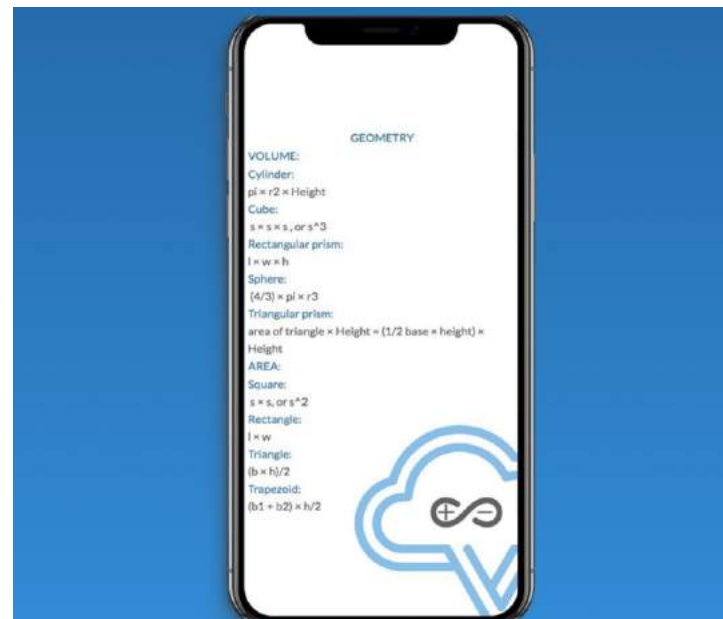
The most important thing that we learn though the Company Program is how staying organised was necessary to keep our company running smoothly. We found that when everything was in order, it was much easier to perform important tasks.



FAVOURITE COMPANY PROGRAM MEMORY

Our favourite memory was when our whole team took a trip to Popeye's during a meeting, as it was a great bonding experience for our Company. It gave us an opportunity to connect, outside of the boardroom. As a result, we exponentially improved our teamwork.





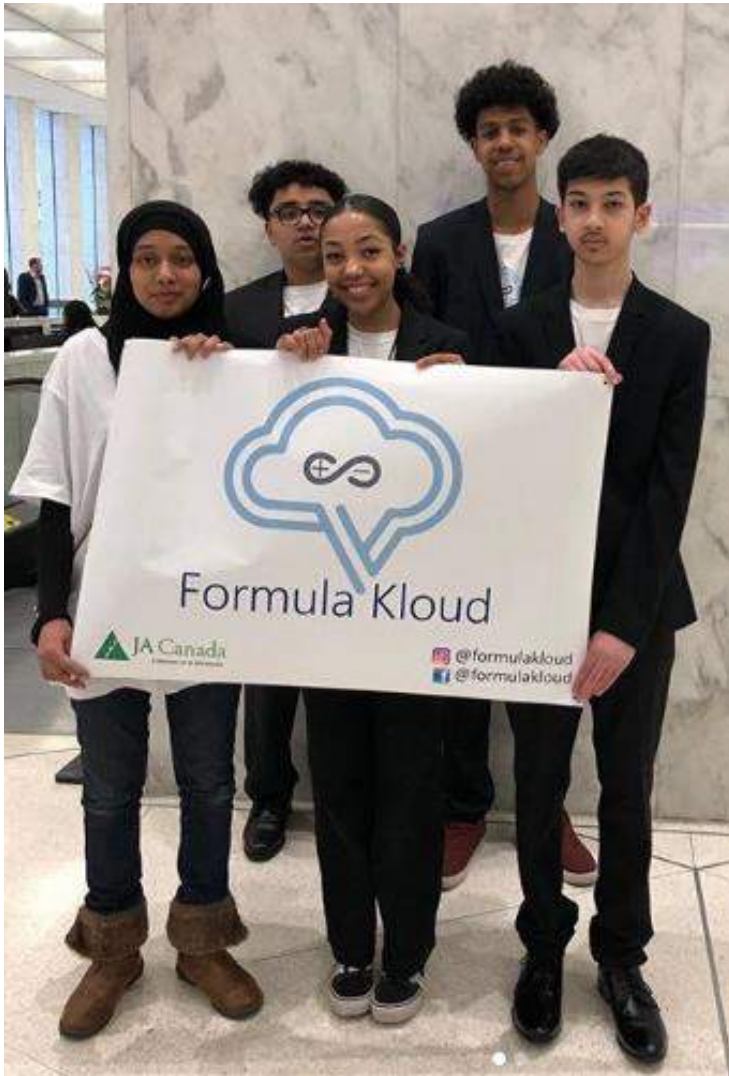
FORMULA KLOUD



Formula Kloud is an educational app that provides students with all the mathematical formulas they need from grades 6-12. This app does not solve or do any mathematical work, but rather it provides the user with formulas and templates to help students memorize formulas for unit tests, quizzes and/or exams. This app also includes a calculator and allow users to set reminders within the app, displaying one or more formulas of their choice that they would like to memorize for an upcoming event.

Sponsored by:

LoyaltyOne®



FORMULA KLOUD TEAM HIGHLIGHTS

- Developing a unique app that doesn't exist in the market
- Having over 400 downloads of the app on Google Play



BIGGEST LEARNING

The trade show taught us very valuable information about sales and marketing. We learned the best ways to approach costumers as well as how to attract consumers to our company.



FAVOURITE COMPANY PROGRAM MEMORY

The Trade Show was the best memory we had as we had the opportunity to see all of our hard work pay off. Many people seemed so intrigued and impressed at our capabilities of being able to create an app.





FUSE



Fuse sells a phone accessory that is a cardholder, earbud holder and stand for the phone, all in one. The bands of the accessories have two designs. The first option is a chain going down the centre band. The other is two jewels hanging from the accessory. The accessory fits all phone brands and sized. Fuse also aims to support mental wellness.

Sponsored by:





GENERATION 6IX



Our mission is to bring exposure to young aspiring artists in the Greater Toronto Area. We seek to promote youth activity existing in different communities. We strive to show Torontonians our cultural diversity in the works of arts presented.

Our product is a magazine, featuring a compilation of different works of arts by various young individuals. From modelling to photography, our magazine serves as a medium to feature these talented artists and give them a chance in the spotlight.

Sponsored by:





GENERATION 6IX TEAM HIGHLIGHTS

- \$500 in Sales
- Assisted in fundraisers for SJMF Youth



BIGGEST LEARNING

We learned about the importance of proper communication and organization. Tasks were failed to be completed due to a lack of communication among some team members between executives and department members.



FAVOURITE COMPANY PROGRAM MEMORY

My favourite memory would be the initial stages of the company program. We enjoyed meeting new people and learning from them.





CLASSIC DESIGNS



Classic Designs is a glass-etching company, one which turns old wine bottles and typical candles into a beautiful, etched final product - used to decorate and light up homes and event-settings! We take old, typical products and transform them into something new - with hopes of better contributing to the environment and reducing our carbon footprint as a student-run business.

Sponsored by:





CLASSIC DESIGNS TEAM HIGHLIGHTS

- \$1628 in Sales
- Securing a major sale for a special event

BIGGEST LEARNING

During the Company Program experience, our team was able to pick up many valuable leadership, teamwork and collaboration skills - of which we were able to foster, develop and improve on over the course of the program itself. However, the biggest learning during the program was to never, under any circumstances, give up under pressure.

FAVOURITE COMPANY PROGRAM MEMORY

The best memory was working in production. It was amazing to see how a mere idea turned into something real (going from a vision on a whiteboard to a physical product), with people around you that all shared the same experience, faced the same challenges and worked with the same people - and it is a moment that none of us will ever forget!



I'M SO BOARD



I'm So Board has a mission to provide various forms of entertainment to teenagers and adults that focuses on promoting relationships and building friendships.

I'm So Board has created an interactive board game called Wildfire, for the purpose of providing entertainment to teenagers and adults. The objective of the game is to get to the "helicopter" before the other players.

Sponsored by:





I'M SO BOARD TEAM HIGHLIGHTS

- \$645 in Sales
- Top 6 Finalist for The Gary & Joanne Family Award



BIGGEST LEARNING

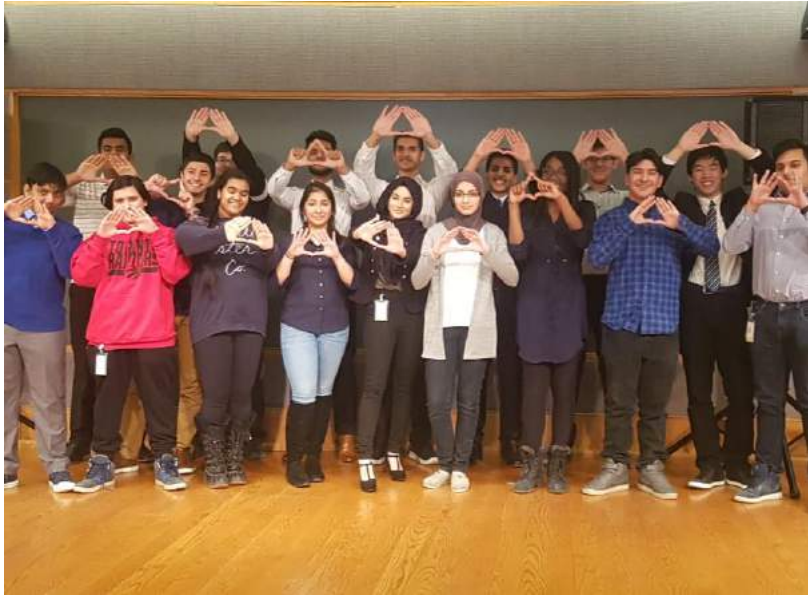
Our biggest learning experience during the Company Program is interacting with new and energetic members from local schools. This interaction led us to learn how to understand and communicate with various different personalities and how to form a cohesive and efficient team.



FAVOURITE COMPANY PROGRAM MEMORY

Our favorite memory was the physical construction of our product, the board game. It was a great bonding experience with many obstacles that we passed as a team. Furthermore, it was one of the most productive meetings our company held.





INGENIUS SOLUTIONS



InGenius Solutions produced a Cable Management System called the NotKnot that will solve the problem of carrying multiple cables. This gadget makes the hassle with multiple cables a thing of the past and simplify our customers' everyday life.

Our company, InGenius Solutions, worked towards finding extraordinary solutions to ordinary problems. This helped us produce an extraordinary problem-solving gadget which has helped simplify the everyday issue of carrying multiple cables.

Sponsored by:





INGENIUS SOLUTIONS TEAM HIGHLIGHTS

- \$1300 in Sales
- Top 6 Finalist for the Most Innovative Company Award

BIGGEST LEARNING

“

The biggest learning moment was when the team could not decide on a particular product at the beginning. Deciding between one of two products took us longer than needed. This put the team under pressure to create a product in time for the trade show which taught us the importance of time management.

”

FAVOURITE COMPANY PROGRAM MEMORY

“

The best memory of our company would have to be when JA representatives came to GE and we presented our company to them. The demo in that presentation was the first time our whole team saw the product work properly and it was a very exciting moment for everyone.

”



KTZ



We're a group of young and enthusiastic entrepreneurs who identified a problem seen in the office environment. We saw this as an opportunity to create a product that would save time and make the lives easier for working individuals.

KTZ is a pre-packaged office kit that will help you with day to day office emergencies. In business, reputation is everything and KTZ ensures that yours remains intact. KTZ includes many crucial items such as Tide to Go, Advil, and hand sanitizer.

Sponsored by:





KTZ TEAM HIGHLIGHTS

- \$2000 in Sales
- Completing two full sale cycles and pitching effectively to employees at different offices



BIGGEST LEARNING

The biggest learning experience was understanding the basic fundamentals of running a successful business. We also learned how to pre-packaged all the moving pieces of this business so that they would all align with our goals.



FAVOURITE COMPANY PROGRAM MEMORY

Our team didn't have one specific favourite memory because just simply coming together every Monday allowed us to create so many memories that we will cherish forever. However, if we had to pick one specific event, our team had a fun time when we made a production line as we assembled the product.





LACED DESIGNS

LACED DESIGNS
A JA COMPANY

Laced Designs is a JA Company that designs and sells creative and artistic shoelaces with graphics on them. Our designs are created entirely in house, drawing our inspiration from the community.

We design and sell bold and colourful polyester shoelaces. They are designed to help you express your individuality as well as liven up your shoes by challenging what shoelaces can be. We offer nine unique styles, all designed by our team.

Sponsored by:





LACED DESIGNS TEAM HIGHLIGHTS

- \$2178 in Sales
- Winner of the Best Brand Award



BIGGEST LEARNING

During the Company Program, our greatest learning came as a result of our sales days and the JA Trade Show. These events were a great opportunity for us to refine our sales pitch, practice public speaking and develop effective planning and organizational skills needed to facilitate large events.



FAVOURITE COMPANY PROGRAM MEMORY

Our favourite memory from the Company Program was our meeting icebreakers. We began each meeting with a team building activity, enabling us to get to know one another better and create a positive work environment. These activities provided countless laughs and many memorable moments.





LACE OUT LOUD



We are an innovative and fresh company that is putting a new twist on an everyday product. Lace Out Loud provides people from all walks of life, from running enthusiasts to shoe fanatics, their new go-to convenience laces.

We sell curly no-ties shoelaces in different colours that reflect in the dark to add style and safety.

Sponsored by:





LACE OUT LOUD TEAM HIGHLIGHTS

- \$384 in Sales
- Winner of Best Sales Pitch at the JA Trade Show



BIGGEST LEARNING

Our team's biggest learning experience during company program was working on coming up with a product and ordering it as a team of many different people who have unique personalities, interests and working styles. Our whole team learned a lot from each other and we fed off each other's energy.



FAVOURITE COMPANY PROGRAM MEMORY

The tradeshows, including the JA tradeshow at First Canadian Place and the mini tradeshow at Scotia Plaza. We were able to go above and beyond our sales targets and provide excellent customer service.





MARVELESCENTS



Marvelescents sells handcrafted scented candles. Our vision is to “promote flavour and wellness for all, through clean, holistic and environmentally friendly products”, through a partnership with the Canadian Women’s Foundation.

Marvelescents sells handcrafted scented candles with various aromatherapeutic benefits. We have 4 scents: Cinnamon, Eucalyptus, Pine, and Lavender. Our candles are vegan and non-toxic as they are made with soybean wax, vegan dyes, and essential oils.

Sponsored by:





MARVELESCENTS TEAM HIGHLIGHTS

- \$5175 in Sales
- Top 3 Finalist for Company of the Year and Top 6 Finalist for Best Brand and The Gary & Joanne Reamey Family Award



BIGGEST LEARNING

Communication is a large issue that our company faced at the beginning. However, we soon realized with the use of communication software like Slack, we were able to delegate tasks more efficiently. We also learned to set hard deadlines on tasks to ensure every task was completed effectively.



FAVOURITE COMPANY PROGRAM MEMORY

Our team's favourite memory from Company Program is definitely the JA Trade Show. Not only did most of our company come out to support us, we were also able to meet new like minded students participating in the same experiences as us. This helped us grow as individuals and as a company.





MINIMA



Minima Planners will help you live satisfied with the simple pleasures of life, while refocusing purpose - to grasp life like a pen and to write your story. The clean layout of the Minima Planner is bound to transport you to a focused, simple world.

Minima was founded by 21 young minimalists. In an increasingly materialistic world, Minima aims to ease people into a minimalist lifestyle, helping society find its way from “this is what I want” back to “this will do.”

Sponsored by:

Deloitte.



MINIMA TEAM HIGHLIGHTS

- \$2240 in Sales
- \$101 Donated to Start2Finish and hosted a supply drive



BIGGEST LEARNING

Minima will always remember that risks are fundamental to achieve success. During the year, we overcame challenges by making swift, measured, decisions. The week before the Minima Planner was released, we pre-sold our entire first batch. We risked ordering another batch, and sold 200% more planners.



FAVOURITE COMPANY PROGRAM MEMORY

Gingerbread houses! On the last meeting of 2018, we had a gingerbread house building competition. One team popped their icing bag, and ended up with very sweet fingers. The other team went on to build a delicious dwelling. We will never forget our fun team-building activities - sad to see it go!





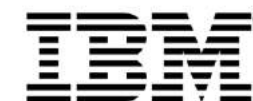
NOTEPOINT

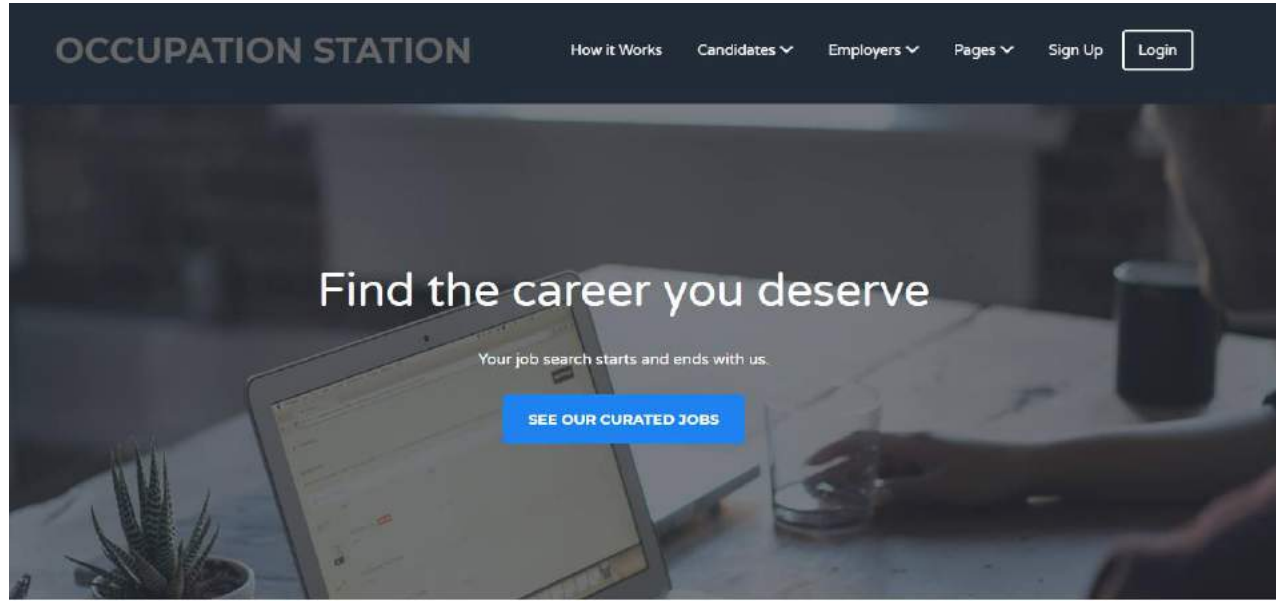


Notepoint started with as an idea for an app to help students learn and study. Our proposed note taking app was based around the concept of learning by doing through the use of quizzes and memory jogging aides.

The additional benefit we wanted to include was sharing and collaboration around notes where a group of students could enhance and augment each other's notes.

Sponsored by:





OCCUPATION STATION



The main goal of Occupation Station was to make an accessible and efficient way for tasks to be completed by interested youth. We created an online job platform designed to help connect youth willing to complete small jobs for in need adults. Our service connects youth and adults. It teaches mechanical and soft skills while linking the community together.

Sponsored by:

LoyaltyOne®

OCCUPATION STATION



Companies We've Helped

The companies that we've helped connect.

OCCUPATION STATION TEAM HIGHLIGHTS

- Creating an online product in just 18 weeks and watching it come to life!



BIGGEST LEARNING

Over the course of JA, we all learned from our challenges and successes. The biggest learning experience was a combination of how the real business world and companies work. Pivoting products in the middle of our program presented a lot of setbacks, but we also learned from them.



FAVOURITE COMPANY PROGRAM MEMORY

We all have lots of good memories from JA, so it's hard to ask us for our favourite. Some of our members really enjoyed the Product Ideation held by Deloitte, other enjoyed making the pitch, some really liked certain weekly classes. It was all a good learning experience.





PAIX TORONTO



Our company, Paix sells accessories made from re-used bullet shells with an aim to raise awareness and educate others about gun violence in Toronto.

Our product consists of pins and keychains made from recycled bullet shells. We donated a portion of our profits to Victim Services of York Region, who partners with the York Regional Police to provide 24 hour victim support.

Sponsored by:





PAIX TORONTO TEAM HIGHLIGHTS

- \$695 in Sales
- Winner of Best Sales Booth at the JA Trade Show and Top 6 Finalist for Company of the Year, Best Brand and The Gary & Joanne Reamey Award



BIGGEST LEARNING

The moment that our team learned most during Company Program was when we had to switch our product idea a couple weeks in. In order to make up for lost time we were forced to work hard and become dedicated to the success of our company, which resulted in all of us growing as a team.



FAVOURITE COMPANY PROGRAM MEMORY

Our favourite memory as a company was the HR energizers that took place at the beginning of each meeting. Besides being lots of fun, they allowed us to get to know the other members of our team!





PIN THE CITY



Our pin acts as a stylish accessory that consumers can wear and support their spirit and love for Toronto. The pin will demonstrate all levels of diversity, opportunity, multiculturalism and unity that Toronto portrays. We will also be donating a portion of our proceeds towards Sojourn House, a local charity that helps refugees.

Sponsored by:





PIN THE CITY TEAM HIGHLIGHTS

- \$1462 in Sales
- Selling 91 products at the JA Trade Show



BIGGEST LEARNING

Our company learned that it is crucial to order products from manufacturers early so that there is no delay such as Chinese New Year.



FAVOURITE COMPANY PROGRAM MEMORY

My favourite memory from the Company Program was when we had the owner of East Coast Lifestyle company, Alex, on a call to ask him questions and for advice on how to operate a successful business.





PLUS PACK

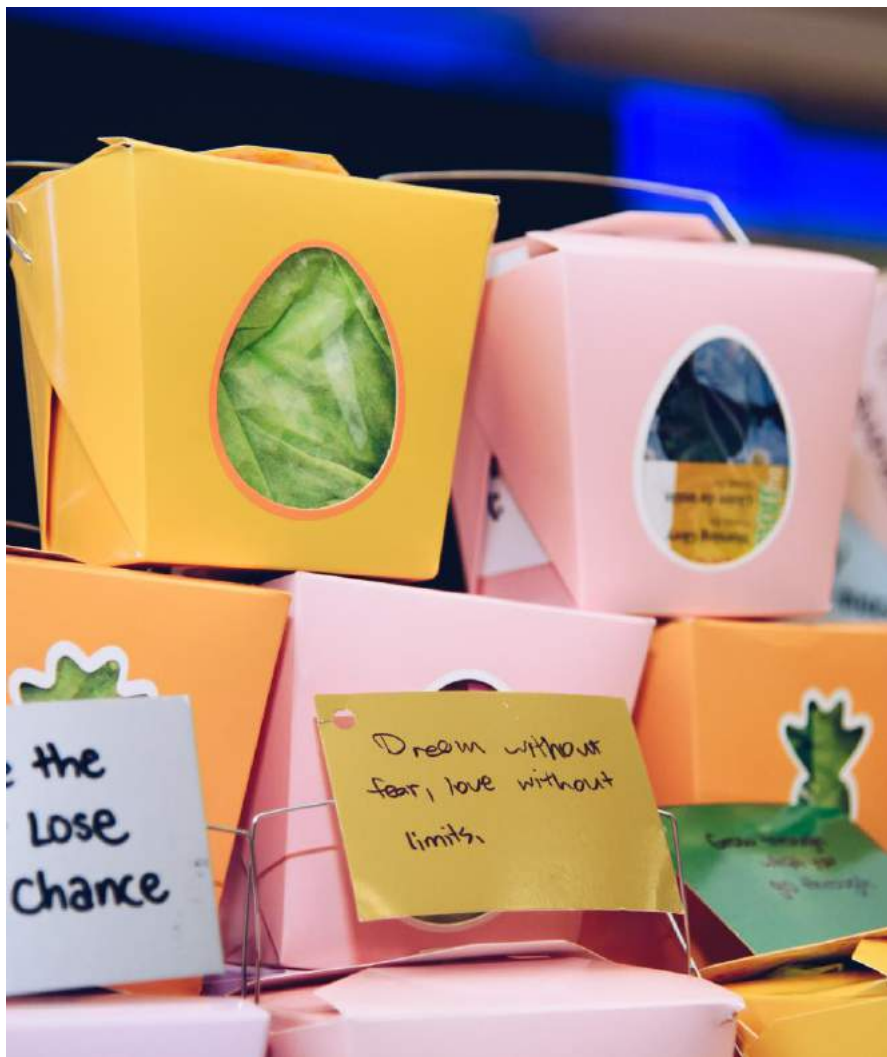


Positivity in a Pack is what we're all about. Our Company is a self-care mystery box that aims to surprise and delight our consumers!

There are three different themes for consumers to choose from that best fit their personality and what they are looking for. Our boxes allow for people to treat themselves! We want our consumers to feel de-stressed by gifting them products which are fun!

Sponsored by:





PLUS PACK TEAM HIGHLIGHTS

- \$330 in Sales
- Pivoting 3 times and still making a profit



BIGGEST LEARNING

How to plan, and how to pivot. Our team learned the value of remaining focused on the task at hand and collaborating together on a well thought of plan/schedule. We also learned about the different steps on how a business works, how to get a product out (the planning, the product costs etc.). We had to shift our focus several times as not all of our original ideas were viable.



FAVOURITE COMPANY PROGRAM MEMORY

The Trade Show, the team bonding, the games we played to develop our teams relationships, product assembly and the group discussions in the idea phase. All around our team had some really great memories, ones which we hope to take with us and remember as the program ends.





POP-CYCLE



PopCycle produces bracelets made with pop tabs and paracord all manufactured by our loving hands. We plan on making a difference in the world we live in, by making our bracelets using recycled materials, something that is safe for the environment. In partnership with Conservation Ontario, we plan on bringing environmental change to Ontario one pop tab bracelet at a time.

Hosted by:





RETTOR TOYS



Retter Toys is selling panda stuffed animals that allows consumers to heat in a microwave or chill in a freezer to retain their desired temperature. Our company is defined by our stuffed panda toy and it's ability to be heated, cooled, and help Ontario wildlife. Each time one of our stuffed animals are purchased, a portion of the proceeds goes towards Soper Creek Wildlife Rescue. By providing warmth to our customers, we hope to raise awareness for our cause.

Sponsored by:





RETTER ROYS TEAM HIGHLIGHTS

- \$3076 in Sales
- Top 6 Finalist for Company of the Year and Most Innovative Company



BIGGEST LEARNING

The team's biggest learning was understanding how to work with a variety of people with different skill sets. Additionally, we were able to become accustomed to the process of entrepreneurship. Through these monumental learning curve we were able to take great leaps with our Company Program.



FAVOURITE COMPANY PROGRAM MEMORY

Our favourite company memory was finally deciding on our product; Piper the Panda. Everyone was excited and passionate to start making and selling the product. Undoubtedly that's the moment when we started to feel like a real company and real entrepreneurs!





ROLLING BY THE DOZEN



Our company stands for giving back to the community through giving a portion of each sale back to our partnered local non-profit organization, Rolling Horse.

Our product is the 'cyclet'. This is a bracelet hand crafted from a bicycle spoke donated to us by our local non-profit organization, Rolling Horse. 30% of each sale will be going back to them.

Sponsored by:





ROLLING BY THE DOZEN TEAM HIGHLIGHTS

- \$623 in Sales
- Learning more about business and bonding as a team



BIGGEST LEARNING

Teamwork and reliability are very important. Despite being a small team of 10 students and 4 advisors, we made this company happen and we are very proud of everyone's efforts that were put into our 18 weeks here.



FAVOURITE COMPANY PROGRAM MEMORY

Student Management Training was the best, it made us experience the business environment with our fellow business executives along with a fancy dinner!





ROOTCASE



Rootcase is an eco-friendly alternative to traditional plastic phone cases. Rootcase is 50% biodegradable and also plants a new tree for every case sold.

Our vision for Rootcase was to create a phone case that was not only environmentally-friendly, but also something that would give back to the environment.

Sponsored by:





ROOTCASE TEAM HIGHLIGHTS

- \$320 in Sales
- Winner of the Battle of the Ads Commercial Contest

BIGGEST LEARNING

“

Our biggest learning during our Company Program experience was how to change our entire brand strategy when finding out after we received our product that the phone cases were in fact only 50% biodegradable.

”

FAVOURITE COMPANY PROGRAM MEMORY

“

Our favorite memory from the company program was the Junior Achievement tradeshow. We talked with a lot of people and managed to make some sales.

”



SHARPEN TUTORING



Sharpen personifies a reliable company that enhances the tutoring experience. Sharpen is an online platform built for the hardworking student. On our platform we connect students to tutors efficiently, productively and accessibly. Beneficially, Sharpen promotes education and furthermore offers a local source of employment for university and/or high-school students. At Sharpen we strive to develop a rich database of tutors and students to profit with respect to one another.

Sponsored by:

Deloitte.



SLEEVE IT ON



Our company aims to reduce our daily carbon footprint by creating a biodegradable product. Our product is a reusable, washable twist-on a Sleeve. Made of synthetic materials like wool and silicon, it is holistic, functional and environmentally conscious. Our product is unique because its diameter allows adjustability to various cup sizes. A portion of profits are donated to Tim Horton's Children's Foundation.

Sponsored by:

Edward Jones
MAKING SENSE OF INVESTING



SLEEVE IT ON TEAM HIGHLIGHTS

- \$500 in Sales
- Selling out of product



BIGGEST LEARNING

Our team learned the legal complications of picking a product, as we had to reconsider multiple pitches due to patents. After trial and error, we finally decided on our Sleeve. We had to divide and conquer our tasks, as some departments ended up being overloaded.



FAVOURITE COMPANY PROGRAM MEMORY

Our highlight were the days when, after choosing our product, our members became more passionate in working the business plan. Designing the product, we were able to put our different strengths to use, resulting in thoughtful discussions in aiming for the most effective product.





SOWSMILE



SowSmile strives to spread awareness and raise funds for mental health care for adolescents through our products.

The primary handcrafted product is a succulent from local nurseries placed inside a mason jar with a personalized pendant. Our secondary product is a handmade soy wax candle which is environmentally friendly, natural and does not release toxins into the air.

Sponsored by:





SOWSMILE TEAM HIGHLIGHTS

- \$2694 in Sales
- Winner of the Team Challenge Award



BIGGEST LEARNING

Fail fast and fail hard. Our Advisors taught us to try new things and celebrate small wins often. For instance, during our first production event, the product quality required improvement. We worked as a team to find new and affordable local suppliers. Despite these obstacles, we worked together as a team to efficiently and effectively move forward.



FAVOURITE COMPANY PROGRAM MEMORY

SowSmile's favourite memory from the Company Program was our social event at the Aerosports Trampoline Parks Brampton. This was an adventurous team-building experience for all members. Through trust and risk simulations, trust grew amongst our team and SowSmile became a family.





SPILL



Our product is a clay coaster. It is handmade with black and white polyester clay, crafted into a marble mixture. There is an acrylic glaze on the top side of the coasters.

Our company's mission is to create coasters for everyone, in every place. Coasters are used to set the mood when having a drink, whether it's coffee, tea, or anything beyond your imagination.

Sponsored by:





SPROUT



Our company sells plants called Rootles, which are potted succulents that come with a unique personality and look. We have curated six different personalities, of which come with a variety of interests, hobbies and qualities.

Our goal is to better the environment whilst providing youth with an opportunity to have some responsibility. Our plants are designed to look very cute and pet-like.

Sponsored by:





SPROUT TEAM HIGHLIGHTS

- \$1150 in Sales
- \$224 Donated to One Tree Planted



BIGGEST LEARNING

The biggest learning in the company program was how to be persistent and have the will power to continue and also overcoming the barriers.



FAVOURITE COMPANY PROGRAM MEMORY

Some favourite memories of ours during our time at JA have been our ice breakers such as backwards Pictionary. Another favourite memory of ours was getting the chance to work together as a team to create a rootle. Our time at a JA has been a fun experience filled with many learning opportunities.





SQUOOSH SLIME COMPANY



Our company aims to provide the general public with fun at an affordable cost, and to allow for greater customer input during the production cycle.

Our product is slime, it is available in different colours and add ons (foam beads), it comes in a container with our SQUOOSH logo as well as the JA logo. Our product is unique due to its wide variety and local production.

Sponsored by:





SQUOOSH TEAM HIGHLIGHTS

- \$360 in Sales
- Being able to breakeven!



BIGGEST LEARNING

Our biggest learning was learning how to work in a big team.



FAVOURITE COMPANY PROGRAM MEMORY

Our favourite memory was producing our slime!





STRO



It is estimated that we use over 500 million plastic straws a day just in America alone. A majority of those straws end up in our oceans and lead to devastating effects for our ecosystems. That's why Stro provides an easy way to allow anyone to cut plastic straw consumption in everyday life. Stro's reusable metal straw kit is an environment-friendly product that helps implement saving the world into a consumer's daily life, one straw at a time, by reducing the consumption of plastic straws. 10% of proceeds are donated to Plastic Oceans charity.

Sponsored by:





STRO TEAM HIGHLIGHTS

- \$2480 in Sales
- \$57 Donated to Plastic Oceans



BIGGEST LEARNING

As a team, we learned how to manage our time in a meaningful manner, as well as staying on task and following through to the end. We realized that coming to decisions is harder and take longer especially in a large group. In addition, we found communication between teams to be hard, which affected our team, as it made us fall behind on our goals.



FAVOURITE COMPANY PROGRAM MEMORY

Our most memorable memories are created during our weekly meetings since we see each other and discuss our company goals. Out of our many experiences, shooting for the advertisement because making the skit required everyone's creative thinking and there were many bloopers none of us will ever forget.





STRYPE CO.



Strype's, mission is to provide a multipurpose and aesthetically pleasing product to business professionals, students, and users of phones/tablets to add simplicity and ease into their lives.

Our product is a black, clean and sleek phone charger that is used to charge your device(s) which when not in use, turns into a bracelet. This product is available in Lightning, Micro USB, and Type-C.

Sponsored by:





STRYPE TEAM HIGHLIGHTS

- \$1000 in Sales
- Making a ¼ of our overall sales at the JA Trade Show



BIGGEST LEARNING

During product ideation, we dissected every detail of our potential products from materials to production to cost/benefit analysis to ensure we chose a feasible product that would provide a solution to our customers. We learned how to work together and the fundamentals of choosing a product.



FAVOURITE COMPANY PROGRAM MEMORY

The whole experience of us collaborating, innovating, learning and growing was memorable. The reason for our success was the memories created while connecting at a personal level. We did this through activities such as pot lucks and two truths and a lie.





TOTEWORTHY



Love your city. Love your tote.

Toteworthy. believes in creating fashionable and functional totes but we also believe it's critical to do so by being socially and environmentally conscious. By associating our totes with charities around Toronto, we hope to raise awareness for them. Toteworthy. sells tote bags. The designs, made by us, on the front of the bag are related to different charities around Toronto and the design on the back is information of our company. \$1 from each bag goes to the charity.

Sponsored by:





TOTEWORTHY TEAM HIGHLIGHTS

- \$3038 in Sales
- Top 3 Finalist for Company of the Year



BIGGEST LEARNING

One of our biggest challenges was communication. We struggled to get everyone on Slack, staying on topic, and getting more activity on Slack. However, we overcame and learnt to communicate our issues by talking to everyone and addressing the issue.



FAVOURITE COMPANY PROGRAM MEMORY

Our favourite memory is when one of our advisors brought in her dog, Noodle. Noodle brought positivity and happiness to all the members on the team which led to great strides in our company that day.





TRAVEL BUDDY



Our small compact travel kit comes in 5 different colours of waterproof a reusable bag. Our customization options allow for our customers to choose 1 out of 4 chapstick flavours, 3 different scents of body wash, shampoo, and conditioner, a packet of mini tissues, aloe vera hand sanitizer, and a set of earplugs.

Travel Buddy is dedicated to providing customers with the most convenient way to travel. We strive to make travelling as easy as possible for all my providing the essentials for every busy traveler's plane, train, boat, or car ride.

Sponsored by:





TRAVEL BUDDY TEAM HIGHLIGHTS

- \$780 in Sales
- Selling out in 2 weeks

BIGGEST LEARNING

“

No matter how smooth things seem to be going, always be prepared with a Plan B. During our time as a company, we faced many setbacks. However, we were able to be flexible and seek alternate solutions to many problems that threatened to slow us down.

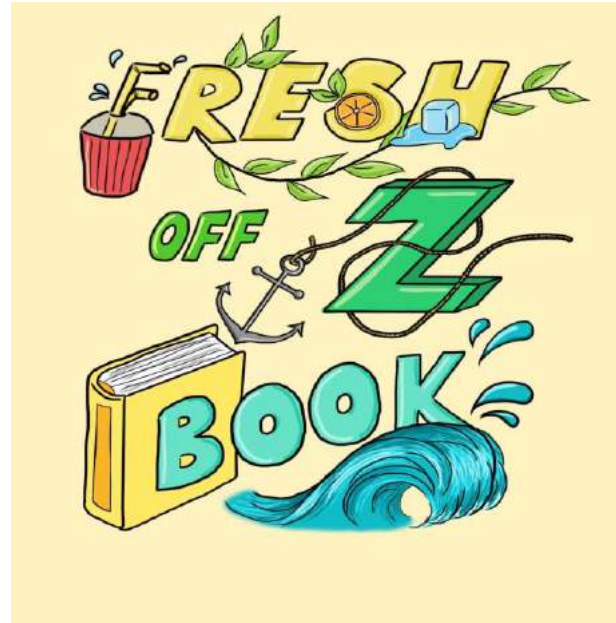
”

FAVOURITE COMPANY PROGRAM MEMORY

“

Getting to know everyone during the first few weeks of Junior Achievement was truly amazing. Every day was fun and exciting and the group really bonded as friends.

”



UNITE



Unite offers a unique activity book, “Fresh Off Z Book”, catered towards members of Generation Z. It tackles issues and relatable experiences through the use of comedy to spread culture.

We are dedicated to sharing various backgrounds to seek the common ground that unites people by sparking conversation and poking fun at the uncomfortable characteristics of minority communities.

Sponsored by:





UNITE TEAM HIGHLIGHTS

- \$1036 in Sales
- Learning from the program and achieving our goals

BIGGEST LEARNING

“

Sales strategies proved to be the greatest barrier to company success - initially, members were struggling to find customers; after holding a brainstorming session, the Sales department identified numerous alternative channels that proved to be more lucrative.

”

FAVOURITE COMPANY PROGRAM MEMORY

“

As a company, we have grown through various challenges together. One of our fondest memories is the design process for our book - each meeting was a mosaic of cultures and lighthearted due to the humorous touch of our production team.

”



VITREUS DECOR



Vitreus Decor is a local interior decorations company. While supporting initiatives in Toronto's Evergreen Brickworks such as tree planting, we aim to support local environmental causes. As such, \$1 of each sale goes towards charity.

The product, handmade terrariums, have a unique touch by being encased in a light bulb. With a variety of plant types offered, the terrariums are perfect for office spaces, homes, or even as a personalized gift for friends and family.

Sponsored by:





VITREUS DÉCOR TEAM HIGHLIGHTS

- \$594 in Sales
- Making a profit, even after a product change



BIGGEST LEARNING

Our first product was smart LED lights. Since we were ordering during the holiday time, everything was on sale. But once that was over, we realized that 1. shipping would take too long and 2. the costs were way too high for the company to be feasible. From this, we were able to turn the company around and finished a lean business model in only one meeting for our new product - the most efficient we've ever been. We learned to solve the problem not only effectively, but also efficiently.



FAVOURITE COMPANY PROGRAM MEMORY

Every week, since the very first week, our company eats out after our meetings.





WENJU



Wenju sells lifestyle tea kits, featuring a eco-friendly focus. The tea kits include fish-shaped tea infusers, a variety of tea and a self-designed 'Thank You' card in a travel sized box. Wenju is unique in its humorous and sustainable attitude towards beverage consumption.

Sponsored by:





THANK YOU FOR AN AMAZING YEAR!